

# CHANGING LIVES

THE \$10 MILLION CAMPAIGN FOR CHI PHI



Show your support by contributing at any of the giving levels below

## Changing Lives Campaign Standards of Giving (pledges payable over 1 – 5 years)

### Campaign Legends

\$1 Million & Above

### Campaign Champions

\$500,000 - \$999,999

### Campaign Investors

\$250,000 - \$499,999

### Campaign Guardians

\$100,000 - \$249,999

### Campaign Defenders

\$50,000 - \$99,999

### Campaign Benefactors

\$25,000 - \$49,999

### Campaign Sponsors

\$10,000 - \$24,999

### Campaign Advocates

\$6,000 - \$9,999

### Campaign Associates

\$3,000 - \$5,999

### Campaign Patrons

\$1,500 - \$2,999

### Campaign Supporters

\$500 - \$1,499

### Campaign Backers

Below \$500

## The Chi Phi Annual Fund Circles of Support

(one-time gifts and pledges payable over 1 year)

\$5,000 - Gladfelter Circle  
with Distinction

\$2,000 – Gladfelter Circle



GLADFELTER CIRCLE

\$1,000 – Chairman's Circle

\$500 – Scarlet Circle

\$250 – Blue Circle

\$100 - Loyalty Circle

\$25 & Up - The Men of 1824  
for Undergraduates  
and Graduates of the Last Five Years



**Why Private Support is Important:** Investing in Chi Phi ensures the continued success of the Fraternity. Private support from Alumni, parents, undergraduates, friends and corporate partners builds better men, Chapters and communities by strengthening and enhancing the values-based leadership and education programs offered to Chi Phi students. Undergraduate dues and fees pay only 60% of the overall expenses to run a national Fraternity of nearly 60 chapters and 2,000 students. Annual support is critical to sustain excellence and create opportunities for students across the United States.



### What to Support – the Annual or Capital Campaign?

The short answer is both count. Increasing support for the annual fund is a central priority for the overall \$10 million capital campaign. As a result, annual fund gifts count and donors are recognized as capital campaign donors. Related, capital campaign payments also count for annual fund recognition. For example, someone who pledges \$10,000 to the capital campaign over five years is also going to qualify as a member of the Gladfelter Circle for his annual payment of \$2,000 per year for the next five years. Chi Phi wants to make giving as easy as possible. Just pick the amount you feel comfortable contributing and the terms for paying it, and you'll be recognized as both an annual fund and capital campaign supporter.



**Easy Ways to Give:** You can make a gift using cash, check, money order, credit card, stock and other securities by contributing your gift all at once or spreading payments out over a period of time that's best for you. In addition, many individuals can take advantage of their company's corporate matching gift program to double or triple their gift to Chi Phi. Finally, Chi Phi will work with donors and their advisors to structure a variety of planned gifts including bequests, trusts and gifts of life insurance.



**For More Information:** Contact . . .  
Elizabeth Knott – knott@chiphi.org –  
800.849.1824

make a gift online at  
[www.chiphi.org](http://www.chiphi.org)  
[www.chiphicampaign.com/donate](http://www.chiphicampaign.com/donate)



Yes, I want to support Chi Phi!

tax id: 58-6035103

Name: \_\_\_\_\_ Graduation Year: \_\_\_\_\_

Address: \_\_\_\_\_  Home  Work

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_  Home  Work  Cell

E-mail: \_\_\_\_\_

**STEP 1: Pick the option you like best to support Chi Phi. It all counts!**

Make a Multi-Year Pledge to the \$10 Million Changing Lives Campaign (campaign payments <u>also</u> qualify for annual fund recognition)			OR	Make a One-Year Pledge / Gift to the Chi Phi Annual Fund (your annual fund gift <u>also</u> counts in the capital campaign)		
<input type="checkbox"/>	\$100,000	Campaign Guardians		<input type="checkbox"/>	\$5,000	Gladfelter Circle with Distinction
<input type="checkbox"/>	\$50,000	Campaign Defenders		<input type="checkbox"/>	\$2,000	Gladfelter Circle
<input type="checkbox"/>	\$25,000	Campaign Benefactors		<input type="checkbox"/>	\$1,000	Chairman's Circle
<input type="checkbox"/>	\$10,000	Campaign Sponsors <i>(also enrolls you in the Gladfelter Circle for the next five years!)</i>		<input type="checkbox"/>	\$500	Scarlet Circle
<input type="checkbox"/>	\$6,000	Campaign Advocates		<input type="checkbox"/>	\$250	Blue Circle
<input type="checkbox"/>	\$3,000	Campaign Associates		<input type="checkbox"/>	\$100	Loyalty Circle
<input type="checkbox"/>	\$1,500	Campaign Patrons		<input type="checkbox"/>	\$25 & up	Men of 1824 (based on age)
<input type="checkbox"/>	\$500	Campaign Backers		<input type="checkbox"/>	Other:	
<input type="checkbox"/>	Other:			<input type="checkbox"/>	Other:	

**STEP 2: Tell us a few details.**

Please bill me:	I wish to make my first payment:	I would like to designate all or a portion of my gift as follows:	
Over (circle): 1 2 3 4 5 years <input type="checkbox"/> Annually <input type="checkbox"/> Twice a year <input type="checkbox"/> Quarterly <input type="checkbox"/> Montly	<input type="checkbox"/> Now <input type="checkbox"/> On:		<input type="checkbox"/> <b>Planned Giving:</b> Please send me some information about making Chi Phi or my Chapter the beneficiary of my estate plan or Last Will and Testament.  <input type="checkbox"/> <b>Corporate Matching:</b> My company will match my contribution. Enclosed is the matching gift form from my Human Resources Office.

**STEP 3: Tell us how you prefer to pay.**

I wish to pay by:			
<input type="checkbox"/>	Check – made payable to "Chi Phi Educational Trust"	<input type="checkbox"/>	Stock – send me stock transfer instructions
<input type="checkbox"/>	Debit my bank account on the _____ day of the month on a recurring basis based on the schedule I indicated above.	<input type="checkbox"/>	Charge my credit card on the _____ day of the month on a recurring basis based on the schedule I indicated above.
Name on Account:		Card Number:	
Routing Number:		Name on Card:	
Account Number:		Exp. Date:	Billing Zip Code:

**Return this form to:**  
 Chi Phi Campaign Office  
 PO Box 2187  
 Columbus, GA 31902

make a gift online at  
[www.chiphicampaign.com/donate](http://www.chiphicampaign.com/donate)

Signature \_\_\_\_\_